



Risk Transfer Solutions Through Reinsurance and the Capital Markets

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INSURING RISK AND
CAPITAL MANAGEMENT
SOLUTIONS FOR THE LIFE
INSURANCE INDUSTRY.

1999 Forecast – Presented to Swiss Re's Executive Board



- Convergence of capital markets and reinsurance is imminent

2006 SOA Presentation

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- XXX Technology has been tested
- First embedded value securitization announced (Forethought)
 - First unwrapped EV securitization quickly follows (transfers true risk to capital markets)
 - Overall volumes light
 - Cost/complexity high
 - Significant regulatory review
- Converge of capital markets and reinsurance is imminent

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2007 Insurance Securitization Conference

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- While the press coverage has been broad and the seminar circuit heated, capital deployed has been limited
 - Four XXX Redundant Reserve Financings
 - One AXXX Redundant Reserve Financings
 - Two EV Securitizations – No Real Risk Transfer
 - Two EV Securitizations – Risk Transfer
- While recent growth impressive in percentage terms, the promise of life-related securitizations remains to be realized...
- Lehman invests in Wilton Re as proof convergence works
- Recent AXXX deal took three years to complete (first AXXX deal to market)
- It takes a village to raise one of these deals (and each village is expensive)
- Convergence of capital markets and reinsurance is imminent
 - Even with principle based reserving
 - Really

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2010 Marketplace

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- Leverage expensive (if it exists)
- Capital markets can fail
- Securitization market governed by “no” and “never”
 - No asset risk
 - Never fund long term (“use our 5 year LOC to defease your 30 year obligation”)
 - No risk taking (recourse only)
- That Lehman investment ...
- Convergence of capital markets and reinsurance is imminent

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The Presentation

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- State of the Union
- Why convergence still make senses (but it's different now)
- Case study on EV Securitization
- Summary

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State of the Union – Certain Recent Transactions



<u>Date</u>	<u>Sponsor</u>	<u>Bank</u>	<u>Size</u>	<u>Tenor</u>
Apr-10	Mutual of Omaha	Calyon	\$150mm	7 years
Apr-10	Protective Life	UBS	\$610mm	8 years
Dec-09	LNC	CS	\$550mm	10 years
Sep-09	Banner	Calyon	\$300mm	not disclosed

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State of the Union – Current Deals



- Shorter term deals (1-3 years) being executed as an interim solution by some
- Funded solutions are unavailable. LOCs are the only viable solution
- Prices have widened, in line with overall credit market widening
- Tenors longer than 10 years remain challenging
- Rating agencies continue to analyze transactions to determine the operating vs. financial leverage treatment
- Both recourse and non-recourse LOC solutions have been executed
- XXX preferred to AXXX, even for recourse
- Banks hedging risk to non-traditional investors

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Convergence of Capital Markets and Reinsurance

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- Securitization market will rebound – the benefits still exist
 - Cost of reinsurance/pure equity financing
 - Bifurcates mortality support and capital support
 - Reinsurance counterparty risk
 - Retention of tax attributes by ceding company
- Marketplace will be different
 - More unwrapped securitizations
 - Investors won't rely on monolines or rating agencies as much
- Need for knowledgeable players
 - Lead investors
 - First loss position
 - Risk aggregators

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Convergence of Capital Markets and Reinsurance

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- Lead Investors
 - Structures and risks are complex for investors
 - Reinsurers understand the product risks
 - Reinsurers are knowledgeable about securitization structures
 - Reinsurers with “skin in the game” provide other investors comfort (alignment of interest)
- First Loss, Equity Position
 - Embedded value securitizations may have more tranches
 - Reinsurers may look to fill the first loss position
 - Reinsurers can help structure the securitization
 - Again provides other investors comfort

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Convergence of Capital Markets and Reinsurance

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- Reinsurers can serve as risk aggregators or warehouseers for smaller companies
- Reinsurers will sponsor privately negotiated transactions
- Reinsurers can play key role in standardizing risks – securitizations must be homogenous to succeed
- Reinsurers can provide deal management/oversight (reduce set up or learning costs of transactions)
- Reinsurers will continue to be a key holder of “non-capital market” risks
 - Certain underwriting risks
 - Higher risk tranches
 - Other novel risks requiring significant due diligence
 - Basis risk

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Limits of Reinsurance as a Capital and Risk Management Tool

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- Operating leverage
- Capacity
- Perceived (actual) cost
- Reinsurers'
 - Attitudes
 - Skill sets
 - Risk tolerances

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Case Study

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- Spectrum of risk/capital sharing on EV securitization

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Embedded Value Securitization

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- Allows life insurance companies to monetize future profits embedded in a block of business
- Generates cash from an otherwise intangible asset, improving capital efficiency, transferring risk and potentially improving return on equity
- Has been used in the US and Europe to unlock value in acquired blocks of business (e.g. ALPS Capital) and closed blocks created in demutualizations (e.g. Prudential, MONY)
- Transactions to date have received favorable tax, accounting and rating agencies treatment in the sponsors' jurisdictions
- Proceeds can be used for other corporate purposes
 - Funding acquisitions
 - Funding new business growth
 - Special dividends or share buyback

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Benefits of Embedded Value Securitization

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- Converts an intangible asset into cash
- Improves capital adequacy
- Risk transfer to investors

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Traditional EV Securitization

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- Advantages:
 - Monetization of 50% of embedded value frees capital for redeployment
 - Low cost of capital, as tail risk is retained by ceding company
- Disadvantages:
 - The demise of the monoline wrap required additional structuring that can significantly affect pricing and proceeds, including:
 - Restriction on the risks transferred and a potential for significant overcollateralization requirements. Downside risk stays with client.
 - High level of internal resources commitment and third party structuring costs
 - Difficulty in transferring certain risks, particularly investments, can make equity tranches more difficult to sell at a price
 - Possible recourse requirements, resulting in holding company credit risk adding an additional risk profile to the deal and potential uncertainty of its risk transfer
- Reinsurer Enhancements:
 - YRT reinsurance to transfer certain mortality risk

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Traditional EV Securitization Alternative – with Risk Transfer to Investor



- Advantages:
 - Monetization of up to 80% of embedded value frees more capital for redeployment
- Disadvantages:
 - Higher cost of capital vs. a Traditional program (assuming the equity tranches can be sold in the traditional program)
 - High level of internal resource commitment and third party structuring costs
- Reinsurers Enhancements:
 - YRT reinsurance to transfer certain mortality risk
 - As an investor in a subordinated tranche, reinsurers can provide confidence to investors as a natural and “smart” buyer of the risks that investors may not be interested in investing in or do not understand
 - Potential arbitrage between reinsurers views on certain risks such as mortality that could make reinsurer participation extremely cost effective
 - Certain reinsurers can provide administration, further solidifying cash flow

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Inforce EV Reinsurance



- Advantages:
 - True risk transfer nature of reinsurance provides monetization of 100% of embedded value, which frees more capital for redeployment
 - Full risk transfer including complete downside risk protection
 - No underwriting or structuring costs or requirements
 - Transfer of administration can provide significant operational benefits and/or savings
 - Permanent, equity comparable proceeds, not a debt based solution
- Disadvantages:
 - The option has a higher cost of capital vs. other options, although, as mentioned above, this option is effectively an equity substitute
 - Reinsurer credit exposure

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Reinsurance as Component of Capital Structure



Benefits

- Compatibility with GAAP and Statutory reporting requirements
- Well understood capital management instrument in the insurance industry
- Privately negotiated transaction
- Ease of execution
- Limited public market disclosure
- Effective duration of long-term surplus relief / collateral protection may exceed products available in the bank market and capital markets
- Potential to incorporate non-standard financing/ insurance risk exposures in a reinsurance product

Considerations

- Limited capacity in the life reinsurance markets for “balance-sheet” oriented products
- Introduces reliance on “partnerships” specific to an individual transaction
- Limited availability for non-standard insurance product exposures
- Potential frictional costs for reinsurers to absorb liquidity / rollover risks related to surplus relief
- Concentration limits that are monitored by the rating agencies and regulators
- Significant insurance regulatory involvement
- Limitations on ability to facilitate surplus relief transactions within the traditional reinsurance sector

Reinsurance is a “secured” risk management and surplus relief instrument

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In Summary



- Long term, both the reinsurance and capital markets will provide outlets for risk
- Solutions will likely involve both
 - Each has different benefits within the risk/cost spectrum
- Combining the solutions will result in better risk coverage and/or more attractive pricing

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